



**To the Honorable Council  
City of Norfolk, Virginia**

January 28, 2014

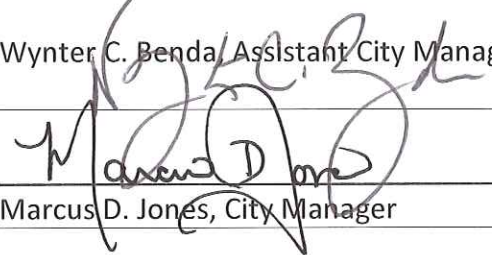
**From:** Christine R. Morris, Assistant to the City  
Manager

**Subject:** An ordinance approving and  
accepting the Smart Beginnings  
South Hampton Roads Early Learning  
Challenge Grant Funds (Year 5)

**Reviewed:** Wynter C. Benda, Assistant City Manager

**Ward/Superward:** Citywide

**Approved:**

  
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Marcus D. Jones, City Manager

**Item Number:**

**R-5**

**I. Recommendation:** Adopt Ordinance

**II. Applicant:** City of Norfolk

**III. Description**

This agenda item is an ordinance accepting, appropriating, and authorizing the expenditure of grant funds in the amount of \$20,000 and \$180,000 in local matching funds from Smart Beginnings South Hampton Roads to increase public awareness about the importance of early education, to sponsor early learning centers for the Quality Rating Improvement System(QRIS) rating process, support early learning programs in the Small Business Development Center, and provide scholarships for the Tidewater Community College Early Educator Program.

**IV. Analysis**

Smart Beginnings South Hampton Roads was awarded funds from the Batten Educational Achievement Fund of the Hampton Roads Community Foundation (The Norfolk Foundation) to help the communities of South Hampton Roads implement their collaborative action plans to ensure that all children arrive at school prepared for success.

These funds have been awarded over a five year period and have required increasing local matching funds (private and public) that will eventually sustain the Early Learning Initiative once the grant ends. This is the final (5<sup>th</sup>) year of the award.

**V. Financial Impact**

The City is responsible for an \$180,000 cash match which will be provided by the Department of Human Services.

	Smart Beginnings SHR Contribution	City Contribution
Year 5 Funds	\$20,000	\$180,000 cash match

**VI. Environmental**

N/A

**VII. Community Outreach/Notification**

Public notification for this agenda item was conducted through the City of Norfolk's agenda notification process.

**VIII. Board/Commission Action**

N/A

**IX. Coordination/Outreach**

This letter has been coordinated with Norfolk Department of Human Services and the City Attorney's Office.

Supporting Material from the Department:

- Ordinance
- Letter from Norfolk Ready By 5 for Life

Form and Correctness Approved:

By *[Signature]*  
Office of the City Attorney

Contents Approved:

By *[Signature]*  
DEPT. Human Services

NORFOLK, VIRGINIA

Pursuant to Section 72 of the City Charter, I hereby certify that the money required for this item is in the city treasury to the credit of the fund from which it is drawn and not appropriated for any other purpose.

\$ 200,000*[Signature]*  
Director of FinanceAccount  
12/14  
Date2275-8-8744  
8850-FY14

12/13

*[Signature]***ORDINANCE No.**

AN ORDINANCE ACCEPTING A GRANT IN THE AMOUNT OF \$20,000 FROM SMART BEGINNINGS SOUTH HAMPTON ROADS AND APPROPRIATING AND AUTHORIZING THE EXPENDITURE OF THE GRANT FUNDS AND \$180,000 IN LOCAL CASH MATCHING FUNDS FOR FISCAL YEAR 2014 FOR THE SMART BEGINNINGS PROGRAM TO INCREASE PUBLIC AWARENESS OF THE IMPORTANCE OF EARLY EDUCATION, TO SPONSOR EARLY LEARNING CENTERS FOR THE QUALITY RATING IMPROVEMENT SYSTEM, TO ASSIST EARLY LEARNING CENTERS AND FAMILY HOME PROVIDERS TO UNDERGO THE QUALITY RATING IMPROVEMENT SYSTEM PROCESS, TO SUPPORT EARLY LEARNING PROGRAMS IN THE SMALL BUSINESS DEVELOPMENT CENTER AND TO PROVIDE SCHOLARSHIPS FOR THE TIDEWATER COMMUNITY COLLEGE EARLY EDUCATOR PROGRAM AS PART OF THE SMART BEGINNINGS PROGRAM.

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BE IT ORDAINED by the Council of the City of Norfolk:

1:- That a grant in the amount of \$20,000 from Smart Beginnings South Hampton Roads is hereby accepted, appropriated and authorized for expenditure for the Smart Beginnings Program to increase public awareness of the importance of early education, to sponsor early learning centers for the Quality Rating Improvement System, to assist early learning centers and family home providers to undergo the Quality Rating Improvement System process, to support early learning programs in the Small Business Development Center and to provide scholarships for the Tidewater Community College Early Educator Program as part of the Smart Beginnings Program, if and when the funds are received from Smart Beginnings South Hampton Roads.

2:- That the local cash match of \$180,000 from Fiscal Year 2014 is hereby appropriated and authorized for expenditure for the Smart Beginnings Program.

3:- That the City Manager is hereby authorized to do all things necessary to receive and expend the funds for the Smart Beginnings Program.

4:- That this ordinance shall be in effect from and after its adoption.





November 12, 2013

Ms. Lisa Howard, CEO  
E3  
112 Granby Street, Suite 500  
Norfolk, Virginia 23510

Dear Ms. Howard:

The City of Norfolk has graciously been awarded a five-year Early Learning Challenge Grant beginning in 2009 from Smart Beginnings South Hampton Roads. We are in our last few months of Year Four of this grant, and would like to request the final amount of \$20,000 of funding for the City's final program year of the grant beginning, January 1, 2014.

As one of the organizations receiving grant funding over the past four years from Smart Beginnings South Hampton Roads, we extend our gratitude for your continued support of the City's initiatives focused on early learning. We look forward to continuing our work in partnership with Elevate Early Education (E3) and the initiatives beginning to unfold in our region and our city.

This grant will be used to assist us in raising awareness among all residents and especially among parents of young children to the importance of quality care and education during the early years. The city will use its funds to assist early learning centers to undergo the QRIS rating process along with family home providers. The City will also support early learning programs in the Small Business Development Center, and provide scholarships for the Tidewater Community College Early Educator Program.

Again, we are grateful for these funds as they will help the City move towards its goal of preparing all children to enter kindergarten ready to succeed. We look forward to working together with E3 and our many community partners to reach this goal and thank you for your consideration.

Sincerely,

Christine R. Morris  
Assistant to the City Manager, Norfolk